



## What is DC Police Alert?

DC Police Alert is a new service that enables the Metropolitan Police Department (MPD) to notify you quickly about crimes that may affect you or your business.

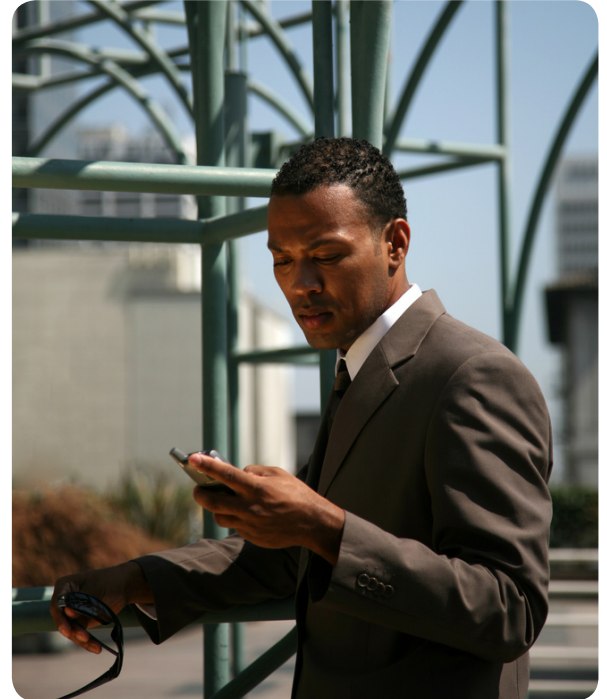
With DC Police Alert, the MPD can send emergency alerts, notifications and updates to your cell phone, pager, BlackBerry, PDA and/or e-mail account.

All you have to do is sign up at <http://72hours.dc.gov>.

## How does DC Police Alert Work?

With DC Police Alert, the MPD can send timely and actionable crime alerts to your registered devices informing you about what has happened and giving you instructions about what to do.

**Please Remember, DO NOT TAKE ACTION ON YOUR OWN, CALL 911 or Follow Alert Instructions.**



## What type of alerts will be sent?

Initially you will receive alerts about robberies but this will expand to include violent crimes, assaults, shoplifting, missing persons and auto theft.

## What are we expecting you to do?

Most arrests occur within minutes of a crime, not hours after it is reported. If you have actionable information regarding a crime **DO NOT TAKE ACTION ON YOUR OWN!! CALL 911 or follow alert instructions.**

Details of a crime can be difficult to ascertain at first glance. When the first report of a crime contains erroneous information, a follow-up message will be relayed to provide updated details.

## Will the service cost me anything?

Standard Text Messaging Rates Apply

## STAY INFORMED!

Protect yourself, and your business.

Be aware of crimes in your area.

Sign up for Free at: <http://72hours.dc.gov>

The [72hours.dc.gov](http://72hours.dc.gov) website provides one-stop shopping for preparedness information, and is the site to sign up for Alert DC emergency and police text alerts

Click the DC Police Alert Logo.

